



PARTNERSHIP PROGRAM OVERVIEW

FOREFRONT OF THE DIGITAL EMPLOYEE AI REVOLUTION!

OUR PARTNERSHIP PROGRAM OFFERS COLLABORATION
OPPORTUNITIES FOR A WIDE RANGE OF PARTNER TYPES, INCLUDING:

- Newo.ai ambassadors
- System integrators
- IT service providers
- Consultancies organizations
- Management consulting organizations
- Digital agencies

WELCOME

WHY



NOW? ? ? ?

The International Digital Worker Association (IDWA.org) estimates that there will be 300 million digital employees in the world very soon.

Regardless of the size of your business, you want to be part of this digital employee revolution. This is a historic moment!

TOGETHER, LET'S CREATE VALUE, SHAPE THE FUTURE, AND EMBARK ON A JOURNEY THAT REVOLUTIONIZES THE WAY WE WORK AND INTERACT WITH AI.

OUR FIVE EXCITING PARTNERSHIP PROGRAMS

DESIGNED TO EMPOWER INDIVIDUALS
AND BUSINESSES ALIKE.



EXPLORE

RESELLER/REFERRAL PARTNERSHIP (RP) PROGRAM



Are you a marketing agency, business consultant or a born sales talent currently serving SMBs as their trusted advisor?

As a Reseller Partner, you'll not only cultivate trust but also generate customer demand for Newo.a Digital Employees, signing up customers directly to our platform and propelling their businesses to new heights.

WE INVITE YOU TO BECOME
A RESELLER PARTNER,
EMPOWERING YOU TO
GUIDE YOUR CLIENTS IN
AI SOLUTION ADOPTION.

RESELLER/REFERRAL PARTNERSHIP (RP) PROGRAM



WHO IS THIS FOR?

- **PASSIVE REFERRALS:** Virtually anyone including current customers of Newo.ai
- **ACTIVE RESELLERS:** Partners with Rolodex of SMBs, hotels, cafes, massage salons, family-owned retail shops, etc.

REFERRAL FEE:

- **15%** of Referee Newo.ai subscription
- RP fee shall be paid concurrently with Referee subscription payments received by Newo.ai throughout the initial subscription committed period.

HOW TO PARTICIPATE:

- 1 Register on Newo.ai platform and get your Account IDN.
- 2 Share the unique referral link / referral QR code with potential customers and make sure they sign up.
- 3 You will start receiving your RP fee as soon as your Referee will switch to a paid subscription.

IMPLEMENTATION AND SUPPORT PARTNERSHIP (ISP) PROGRAM



Attention IT service providers! Are you tired of selling "hours" and dreaming of a "subscription model" for selling your professional expertise?

Assist your clients in transforming their operations with AI by integrating digital employees into their business. Advanced software development experience is desirable, but a beginner-level proficiency in software development is also sufficient.

JOIN OUR I&S PARTNERSHIP PROGRAM TO EXPAND YOUR OFFERINGS, GENERATE RECURRING REVENUE, AND POTENTIALLY TRIPLE YOUR ANNUAL INCOME.

IMPLEMENTATION AND SUPPORT PARTNERSHIP (ISP) PROGRAM



WHO CAN APPLY:

- IT service providers
- Integrators
- Managed Service Providers
- Solopreneurs servicing SMBs

REFERRAL FEE:

- **35%** of Newo.ai Supported Customer subscription
- ISP fee is paid concurrently with Supported Customer payments received by Newo.ai throughout the duration of ISP services on a monthly basis

HOW TO PARTICIPATE:

- 1 Register on Newo.ai platform and get your Account IDN.
- 2 Get certified by Newo.ai and get published on ISP listing on Newo.ai
- 3 Make sure Customer inputs your ISP IDN in Newo.ai platform on customer profile page
- 4 Implement the Digital Employee for the customer (flow creation, integrations, etc.)
- 5 Provide 1st line support
- 6 Provide paid Professional Services based on Customer request
- 7 Follow committed SLA

RESELLER, IMPLEMENTATION AND SUPPORT PARTNERSHIP (RISP) PROGRAM



IDEAL PARTNER PROFILE COMBINES MAXIMIZING
PARTNER REVENUES TO A COMBINED:

50%

revenue for the initial
committed period

35%

next periods until the RISP
provides the support.

MASTER PARTNER (MP) PROGRAM



Are you a trailblazer in sales, marketing, operations, and AI solution implementation?

Do you believe you have the necessary resources to organize training sessions for I&S partners, offer second-tier technical support for Newo.ai, and conduct educational and sales webinars?

Consider becoming a Master Partner by building a community of Implementation and Support (I&S) Newo.ai Partners



Reach out to luba@newo.ai for more information

THE IDEAL CANDIDATE IS A COMPANY WITH:

- An existing network of SMB customers
- In-house technical expertise
- The ability to attract and manage ISP partners
- Resources for marketing activities
- Experience in attracting and managing Reseller partners
- The capability to provide second-line support and training.

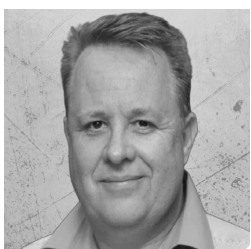
INTEGRATION STORE



Are you an individual software engineer or part of an ISV company?
Are you involved in developing API integrations for SaaS solutions?

Do you believe you have the necessary resources to organize training sessions for I&S partners, offer second-tier technical support for Newo.ai, and conduct educational and sales webinars?

Consider becoming a Master Partner by building a community of Implementation and Support (I&S) Newo.ai Partners



Reach out to ken@newo.ai for more information

EXPAND PROFITS VIA NEWO.AI INTEGRATIONS

Your integrations linking the Newo.ai platform with diverse SaaS solutions will be showcased in the Newo.ai Integration Store. We are pleased to offer revenue sharing from the licensing of your integrations to Newo.ai customers.

- CRM (Customer Relationship Management)
- ERP (Enterprise Resource Planning)
- IoT (Internet of Things)
- POS (Point of Sale)
- HIRS



Newo.ai reserves the right to modify the terms and conditions of this offering without prior notice. Participants are advised to review the latest terms and conditions before engaging in any transactions.

The Partner agrees to comply with all applicable international and national sanction laws and regulations, as well as anti-money laundering (AML) and counter-terrorism financing (CFT) policies and procedures, including but not limited to customer identification and verification requirements (KYC)